



AllyMark Social Media Posting Editorial Calendar

General Audience

Week	One	Two	Three	Four
Jan	New Year Thoughts	Economy Trends	Personal Interest	Social Media What?
Feb	Take Time	Health Tech	Insurance Spotlight	Design Trends
Mar	Gadget Watch	Home Tech Trend	Vacation Watch	Business 101
Apr	Easy Changes	Economy Trends	Home & Finance	Kids What?
May	Equity Builders	Health Tech	Personal Interest	Design Trends
Jun	Gadget Watch	Home Tech Trend	Vacation Watch	Business 101
Jul	Take Time	Economy Trends	Kids What?	Social Media What?
Aug	Insurance Spotlight	Health Tech	Equity Builders	Design Trends
Sep	Easy Changes	Home Tech Trend	Vacation Watch	Business 101
Oct	Home & Holiday	Economy Trends	Gadget Watch	Gift Trends
Nov	Home & Finance	Health Tech	Gift Trends	Design Trends
Dec	Take Time	Home Tech Trend	Space Enhancers	Annual Recap

Note: AllyMark reserves the right to adjust the calendar at any time and without prior notice.